

Message Text

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ACTION EB-11

INFO OCT-01 EUR-25 NEA-10 EA-11 ISO-00 COME-00 FMC-04 CG-00

DOT-00 CIAE-00 INR-10 NSAE-00 RSC-01 DODE-00 DRC-01

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R 031908Z JAN 74

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 6783

INFO AMEMBASSY PARIS

AMEMBASSY TOKYO

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PASS MARAD, OFFICES OF DOMESTIC SHIPPING AND INTERNATIONAL AFFAIRS

E.O. 11652: N/A

TAGS: ENRG, ETRN

SUBJECT: WORLD TANKER TRADE

REF: (A) STATE 247028; (B) LONDON 15104, DECEMBER 27

1. SUMMARY: SINCE THE PURPOSE OF REFTEL (A) WAS TO DETERMINE WAYS IN WHICH ACCURATE RECORDS COULD BE KEPT OF THE MOVEMENT OF OIL IN THE WORLD TANKER FLEET, EMBOFF DISCRETELY MADE INQUIRIES OF MAJOR LONDON SHIP BROKERS, SHIPPING CONSULTANTS AND PUBLISHING FIRMS TO REVIEW COMMERCIAL DATA BASE AND RETRIEVAL SYSTEMS ON TANKER MOVEMENTS. IN SHORT, THERE ARE NO RELIABLE OR EVEN NEARLY COMPLETE COMPUTERIZED RECORDS OF TANKER MOVEMENTS AVAILABLE IN LONDON. ONLY ONE BROKERAGE FIRM HAS MADE ANY SERIOUS EFFORT IN USE OF COMPUTERIZED VESSEL MOVEMENT RECORDS. SOME MAJOR OIL COMPANIES DO HAVE EXCELLENT COMPUTERIZED SYSTEMS FOR TRACKING VESSELS UNDER THEIR CONTROL. END SUMMARY

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2. MARITIME ATTACHE HAS MET WITH REPRESENTATIVES OF

SHIPBROKERS H. CLARKSON, GALBRAITH-WRIGHTSON, MULLION AND CO., JOHN I. JACOBS & CO. AND E. A. GIBSON TO REVIEW THEIR TANKER MOVEMENT DATA. NONE HAVE COMPLETE RECORDS OF TANKER MOVEMENTS. EACH TRACKS CERTAIN CLASSES OF VESSELS, EITHER TO DEVELOP TRENDS IN DEMAND OR BECAUSE THEY SPECIALIZE IN THAT CLASS VESSEL. ONLY E. A. GIBSON USES COMPUTERS FOR DATA BASE AND INSTANT RETRIEVAL. THEIR SYSTEM IS DESCRIBED IN THE FOLLOWING PARAGRAPHS. ALL OF THE REMAINING BROKERAGE FIRMS USE MANUAL METHODS.

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3. NONE OF THE SHIPPING CONSULTANTS SUCH AS MCKINSEY & CO., H. P. DREWRY OR WESTINFORM MAINTAIN ANY COMPUTERIZED TANKER TRACKING FILE ALTHOUGH EACH WOULD BE ANXIOUS FOR A CONTRACT TO PROVIDE SAME. WHILE UNDERTAKING THIS RESEARCH WE FOUND THAT SOMEONE ALLEGEDLY REPRESENTING MCKINSEY WAS CONTACTING BROKERS BY TELEPHONE IN SEARCH OF SUCH A SYSTEM FOR SOME UNKNOWN CLIENT. MCKINSEY HEADQUARTERS WAS UNAWARE OF THE SEARCH BEING MADE IN THEIR NAME.

4. LLOYDS INTELLIGENCE DEPARTMENT IS CONSIDERED TO BE THE BEST SOURCE OF VESSEL MOVEMENT DATA IN THE WORLD; AND, THUS MANY KNOWLEDGEABLE PEOPLE IN INDUSTRY THINK LLOYDS HAS THIS INFO ON COMPUTER FILE. WHILE LLOYDS IS PRESENTLY EXPERIMENTING WITH A COMPUTER SYSTEM WHICH WILL ENABLE THEM TO PRINT THE INDEX AND LIST AUTOMATICALLY BY LATE 1974, THEY HAVE NO CONCRETE PLANS FOR DATA RETRIEVAL FROM THE TAPES OR DISCS WHICH WILL BE SENT TO THE PRINTER. AT PRESENT, LLOYDS' CLERKS MANUALLY PROCESS ABOUT ONE THOUSAND DAILY VESSEL MOVEMENT ENTRIES. THEY COULD MANUALLY PREPARE A LIST OF TANKER MOVEMENTS WORLDWIDE, IF CONTRACTED TO DO SO, BUT IT WOULD NOT CONTAIN ACTUAL CARGO DATA. (SEE REFTEL B FOR OUTLINE OF LLOYDS SERVICES)

5. E.A. GIBSON SHIPBROKERS LTD. (EAG) IS A LARGE RESPECTED BROKERAGE FIRM SPECIALIZING IN TANKER CHARTERING AND SALE AND PURCHASE OF SHIPS. IN AN INDUSTRY WHICH IS NOTORIOUS FOR ITS 19TH CENTURY APPROACH TO RECORD KEEPING, DATA RETRIEVAL AND BUSINESS CONTRACTS, EAG HAS PIONEERED THE USE OF COMPUTERS. THE SYSTEM WILL NOT BE FULLY OPERATIONAL FOR SIX MONTHS OR A YEAR; HOWEVER, IT LIMITED OFFICIAL USE

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IS USED FOR BASIC DATA RETRIEVAL BY CONSOL DISPLAY AT BROKERS DESK. ALTHOUGH THE SYSTEM WILL HOLD 72 FIELDS, CURRENT INPUT INCLUDES VESSEL NAME, SIZE TO CLOSEST THOUSAND DWT, FLAG, YEAR BUILT, TYPE, BROKER OR OWNER WHO CAN NEGOTIATE A CHARTER, DATE OF EXPECTED COMPLETION OF CURRENT VOYAGE CHARTER, LOAD/DISCHARGE AREA AND CLEAN OR DIRTY. INPUT DATA COMES FROM LLOYDS SHIPPING INDEX AND FROM THE INDIVIDUAL BROKERS KNOWLEDGE RECEIVED FROM

THE TRADE. ONLY TANKER, OIL/ORE AND OIL/BULK/OIL TYPES
ARE INCLUDED.

6. THE EAG SYSTEM IS DESIGNED TO ASSIST A BROKER FIND
THE PROPER SIZE SHIP FOR A CHARTERER. THE BROKER QUERIES

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DATA BANK FOR A LIST OF SHIPS WITHIN A CERTAIN SIZE
RANGE WHICH WILL BE AVAILABLE IN A CERTAIN GEOGRAPHIC
AREA WITHIN A SPECIFIED DATE RANGE. WHEN LIST IS DIS-
PLAYED, THE EAG BROKER WILL COMMUNICATE WITH OWNER/
BROKER TO DETERMINE ACTUAL AVAILABILITY OF VESSEL.

7. LIMITATIONS OF THE EAG SYSTEM FOR PURPOSES OF
REFTEL (A) ARE MANIFOLD. THE INPUT ONLY INCLUDES THOSE
VESSELS ON VOYAGE CHARTER OR SHORT PERIOD CHARTER. THIS
MAY BE 20 - 25 PERCENT OF WORLD TANKER FLEET. NOTHING
IS CONTAINED IN THE SYSTEM ON THE TANKERS OWNED BY THE
MAJORS UNLESS THEY ARE BEING LET OUT ON VOYAGE BUSINESS;
AND, NOTHING IS INCLUDED ON THE PERIOD CHARTERS (1-10
YEARS) UNLESS THEY ARE KNOWN TO BE RELET ON VOYAGE /
BUSINESS. FURTHER, SOME VESSELS ARE CHARTERED TO BE
NOMINATED IN THE FUTURE--THESE SHOW UP ON SCREEN AS UN-

NAMED. OTHER VOYAGE CHARTERS ARE MARKED PRIVATE AND CONFIDENTIAL. ONLY SIX LOAD RANGES ARE INCLUDED: PERSIAN GULF, SUMATRA, WEST AFRICA, MEDITERRANEAN, CARIBBEAN AND UK/CONTINENT. DISCHARGE RANGES ARE EQUALLY BROAD. THERE WOULD BE NO WAY OF REQUESTING DISCHARGERS BY COUNTRY. TO ADD TO THE SHORTFALL OF THE SYSTEM, THERE IS NO SERIOUS ATTEMPT TO FOLLOW NEW PORT FOR VESSEL LIMITED OFFICIAL USE

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SELS DIVERTED IN MID VOYAGE TO ANOTHER DISCHARGE RANGE, SINCE FOR BROKERAGE PURPOSES BY THE TIME ITS NEW ARRIVAL PORT HAS BEEN ANNOUNCED IN LLOYDS, THE SHIP HAS PROBABLY BEEN RECHARTERED. FINALLY, NO DATA ON ACTUAL TONNAGE LIFTED IS INCLUDED.

8. DURING THIS STUDY WE HAVE BEEN ADVISED THAT MOST OF THE MAJOR OIL COMPANIES USE COMPUTERIZED DATA BANKS FOR VESSEL MOVEMENT TO A DEGREE. THE BEST APPEARS TO BE SHELL OIL. NO ATTEMPT WAS MADE TO OBTAIN DATA FROM THE OIL COMPANIES FOR REASONS EXPLAINED IN REFTTEL (B).

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Message Attributes

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